

BUSINESS COMMUNICATIONS TRAINING: SEMINARS & BREAKOUT SESSIONS

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Patrick **DONADIO**

Maximize Your Budget!

Hire Patrick to do both his
most requested Keynote,
“Belief-Driven Success” and
this program
as a Breakout Session for
less than it would cost for
two speakers.

*Call Donadio
for more information
on his one-on-one business
communications coaching program*

The Business Attraction Factor... High Impact Growth Strategies

The relationship between you and your client doesn't end with the purchase—that's where it *begins*. **Donadio** teaches you business growth strategies to attract clients, increase sales, build relationships, and establish you as “the” expert.

Through this important, interactive seminar, you will learn how to stand out among your competition, build client relationships and increase sales by using cost effective tools such as— personal letters, thank you cards, personal networking, referrals, electronic communications (e-mails, e-zines, podcast, PDFs...) seminars/speeches, Internet, the media. Topics include:

- Marketing Communications Inventory
- Business Communications Checklist
- Developing your own “Personal Marketing System” to increase your success
- The Power of the Media to Build Expertise
- Top Five Target Lists to Build Client Relationships
- Marketing Communications Tools to Get and Keep Clients
- Communicating with STYLE
- Developing an Action Plan to Implement Your New Skills

Bonus Brochure – “*How to Deal with Difficult People*”.

Program Goal:

To increase your sales by learning the skills necessary for effective niche marketing communications with current and potential clients.

Program Objectives:

1. Increase your understanding of Marketing Communications and Niche Marketing.
2. Learn low cost techniques to improve marketing communications and increase sales.
3. Create your personal “Niche Marketing System”.
4. Develop a written "Success Plan" to actively practice and implement these newly learned skills.

Time Needed:

Full day—or choose topic components outlined above for 1-3 hour seminar or speech.